

Issue Date: January/February 2027

Space Reservation Deadline: November 20, 2026

Material Deadline: December 10, 2026



2027 Southern Farm Show

Raleigh, NC - February 3-5, 2027

THE OFFICIAL PROGRAM

The 2027 Southern Farm Show Program will be delivered with the January/February issue of Farm Press in NC, SC, & VA. An additional 10,000 programs will be distributed to attendees of the show. Increase the value of your show presence by showcasing your exhibit in this important issue.

BONUS DISTRIBUTION OF 10,000

For more information, contact your Farm Progress Representative at 662-457-0330



Ad Sizes	B/W	4/C
Full Page	\$2,940	\$3,295
1/2 Page	\$2,005	\$2,295
1/3 Page	\$1,530	\$1,815
Bottom Banner	\$1,220	\$1,510
1/4 Page	\$745	\$1,035
1/8 Page	\$590	\$860
1/16 Page	\$365	\$530

Ad Dimensions

1/3 Page - Horiz	7.25 W x 3 H
Bottom Banner	7.25 W x 2.1875 H
1/4 Vertical	3.5 W x 4.624 H
1/6 Page Horiz	3.5 W x 3 H
1/8 Page Horiz	3.5 W x 2.1875 H
1/16 Page Vertical	1.625 W x 2.1875 H

Full Page

Live area: 7.375 W x 9.875H
Trim: 8.375W x 10.875H
Bleed: 8.625W x 11.125H

Half Page

7.25 W x 4.625 H (horz.) or
3.5 W x 9.5 H (vertical)

1/4 Page Vertical

3.5 W x 4.625 H

1/4 Page Horizontal

4.75 W x 3.5 H



Farm Press